Indigo Sahara

HELLO@INDIGOSAHARA.COM | UPDATED OCT. 2022

ABOUT INDIGOSAHARA.COM

Indigo Sahara is your go-to resource for travel tips and guides from around the world. At Indigo Sahara, we believe that travel is a fundament ingredient to personal growth, and thus aim to make travel accessible to everyone.

ABOUT INDIGO

As an MA in global leadership, Indigo is eager to make travel a tangible reality for all, educate others in cultural competence and motivate people to adopt a culture-inclusive mindset. She has explored 14 countries, lived abroad, learned multiple languages and now desires to share her experiences in hopes of inspiring others.

DEMOGRAPHICS

by age 40% millennial, 30% gen z

by gender 60% women, 40% men

by location 60% USA, 20% Canada, UK, etc.

TRAFFIC

31,000+ Monthly blog pageviews

583,000+ Monthly Google impressions

11,300+ IG followers

200,000+ Monthly IG reach

31k+ views/month
indigosahara.com

100k+ views/month
@indigosahara

2% ER
@indigosahara

10% ER
/indigosahara

SPONSORSHIP & CAMPAIGN OPTIONS

Blog Posts (search engine optimized & keyword researched)
Photography
Videography
Instagram Reels
Press Trips & Events
Instagram Posts/Stories
Pinterest Pins

CONTACT

Let's connect and discuss how Indigo can support you in your campaign goals:

hello@indigosahara.com
indigosahara.com

PAST & CURRENT PARTNERSHIPS

Google, Best Western, CAMBRIA, Custer Hospitality, LesserEvil, Canteen Spirits, PepsiCo, TOMS, Travel Wisconsin, Orgain, JORD, steaz