



Indigo Sahara

Travel Blogger & Photographer

hello@indigosahara.com | updated april 2023

About indigosahara.com

Indigo Sahara is your go-to resource for travel tips and guides from around the world. At Indigo Sahara, we believe that travel is a fundamental ingredient to personal growth, and thus aim to make travel accessible to everyone.

About our founder

With a master's degree in global leadership, Indigo is eager to make travel a tangible reality for all, educate others in cultural competence and motivate people to adopt a culture-inclusive mindset. She has explored 15+ countries, lived abroad, learned multiple languages, and now desires to share her experiences in hopes of inspiring and educating others.



60% USA
20% Canada,
UK & Australia



Millennial



Gen Z

indigosahara.com + @indigosahara

70K +

monthly blog
pageviews

225K +

monthly pinterest
views

1.2+ million

monthly google
impressions

11.2K +

instagram followers

sponsorship & campaign services

blog coverage (search engine optimized)
photography & videography
press trips & events

instagram reels
instagram posts/stories
pinterest pins

previous collaborations



Google



Best Western.



PEPSICO

TRAVEL
WISCONSIN

CAMBRIA



Orgain

